



Martin Camacho
Vice President

Experience:

Martin Camacho is Vice President for CCS Fundraising. He is responsible for designing and implementing major fundraising efforts on behalf of major clients.

Currently, Martin serves as the Deputy Campaign Director for the Archdiocese of Los Angeles, where he is helping to lead a blended team of 13 campaign directors in implementing fund drives in 302 parishes, missions, and Catholic Centers across the Archdiocese. The campaign goal is to raise \$500 million, primarily to support parishes, and address deferred maintenance needs. To date, the campaign has raised more than \$367 million.

Prior his work with the Archdiocese of Los Angeles, Martin was part of a team that raised \$424 million for the Archdiocese of Chicago, the largest amount raised by any Catholic arch/diocese in the U.S. Martin played a key role in overseeing parish campaigns and achieving an average of 112% of parish goals.

Other key assignments include:

- Tucson Arizona Boys Chorus, Tucson, AZ, providing executive consultation and pre-campaign planning study
- Xico, Inc., Phoenix, AZ, conducted fundraising assessment
- St. Margaret Mary Catholic Church, Chino, CA, conducted pre-campaign planning study
- St. Bartholomew's Episcopal Church, Poway, CA, conducted pre-campaign planning study
- Our Mother of Sorrows Church and School, Tucson, AZ, managed capital campaign which raised more than \$1 million
- Diocese of Amarillo, TX, conducted a study and managed campaign that raised \$15.5 million
- Seminaries for the Archdiocese of Denver, CO, co-managed campaign that raised \$43 million

Prior to joining CCS, Martin served as executive director of the Catholic Foundation for the Diocese of Tucson where he managed the day-to-day operations of the Foundation and its assets. During his tenure, the Foundation endowment grew from \$11 million to just over \$14 million.

Martin started his professional fundraising career at Arizona Public Media, the public broadcasting arm of the University of Arizona. Martin oversaw corporate underwriting, Leadership Society, grant writing, and planned giving. During his two years with AZPM, corporate underwriting increased by 90%.

Martin holds a degree from the University of Arizona in Tucson and spent the first 15 years of his career with KGUN 9 Television, the ABC affiliate in Tucson, AZ, where he oversaw all on-air and outside media promotions for the news department, and worked closely with advertising clients to bring them value added exposure.

Martin has served in leadership roles for many nonprofit organizations including MDA of Southern Arizona, Father's Day Council Tucson, Catholic Foundation for the Diocese of Tucson, Concerned Media Professionals, Mariachi Los Changuitos Feos de Tucson, Arizona Public Media Advisory Council, Tucson Hispanic Chamber of Commerce, Planned Giving Society of Southern Arizona, and the Association of Fundraising Professionals Southern Arizona Chapter.

Education: Bachelor of Arts degree from the University of Arizona in Tucson.

Personal: Martin resides in Tucson, Arizona with his wife, Norma. The couple has three children – Celina, Juliana, and Dominic.